



SVENSKA BÅTUNIONENS DIGITALA MILJÖKONFERENS

FEBRUARY 2021

Jenny Keisu



Sustainable boating is here to stay – X Shore is part of the solution



In Sweden only, recreational boating used during summer time accounts for about **1/3 of the total CO2 emissions from domestic flights**



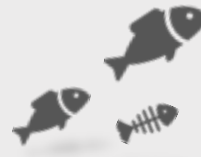
Every year in Sweden, the recreational boating industry consumes more than **38 million liters of petrol**



The average comparable combustion engine recreational boat in the Nordics emits **8 tons of CO2, equivalent to 3.5 years car usage**



In Norway, recreational boats account for more than **500k tonnes** of CO2 emissions, **which is more than the CO2 emissions from all Norwegian ferries**



Due to recreational boating, 1 out of 3 freshwater fish in Europe are currently threatened with extinction. Since 1970, migratory freshwater fish population have seen a **93% collapse**



Many governments and IGOs are in process of banning combustion engine boats. This is being done both in the US and EU, where e.g. **Amsterdam will be fossil-free in 2025**

Unique customer benefits for an unmatched user experience



Outstanding performance and speed

Top speed of 35 knots. Acceleration 0-20 knots in 4.2s. One of the few electric boating companies to date where performance compares to a combustion engine motorboat, and the first one with a CE certified product. Range of 2+ hours at a marching speed of 24 knots, 20+ hours in lower speeds

Sustainability

X Shore boats are built to protect marine life and reduce the CO2 emission with 91.3%

New proprietary software

X Shore has a foundation of exceptional software and technology built in-house that other boating companies lack



Noiseless engine

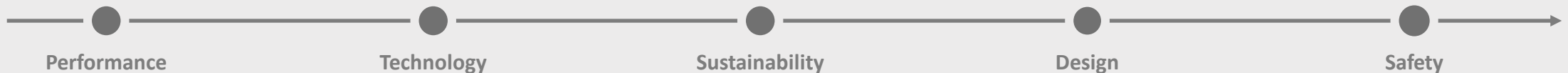
No noise from the engine enables a fully new experience on the water. You only hear the wind and water and the silent motor makes it possible to talk while driving, even at higher speeds

Unique and modular design

Modern looks drawing from a unique Scandinavian design. Within the scalable and modular design, the boats also have a railing system, allowing the boat owner to swiftly change the interior design when desired

Alarm system on a new level

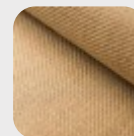
Alarm system and insurance such as cameras, monitoring and kill-switch



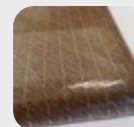
Pioneering the industry with sustainable materials



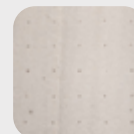
- X Shore aims to replace unsustainable materials with sustainable ones. We are already using carbon, PET and recycled plastics where possible, and we are constantly evaluating new more sustainable materials. The price for the sustainable materials X Shore is using is on par with the more traditional and less sustainable ones
- The first Flax boat (picture above), with hull and center console made of flax fiber (Sw. "lin") has already been sold and will be delivered to customers early 2021



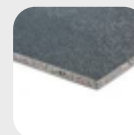
Flax – All natural flax fibers (Sw. "lin") combined with carbon fibre creates a strong hull while still being light weight



Green poxy – Produced with approximately 38% content from plant origin



PET – Using recycled PET as distance material in hull, replacing Divinycell



Recycled Plastic – Furthermore using recycled plastics for boxes, the inside of the hull, etc.



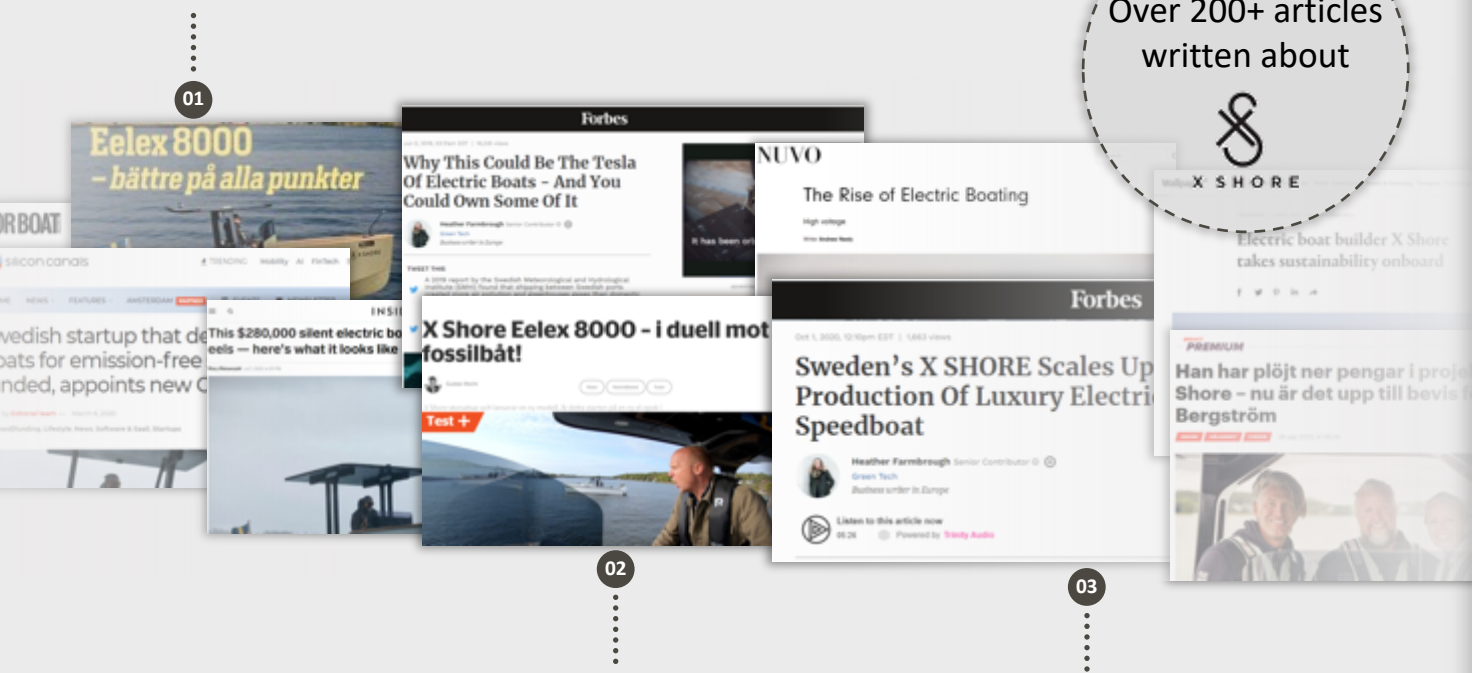
Solar Panels – Solar panels can be added on the roof

X Shore and their products are getting noticed



"For less than a year, the company has had a new management team. In nine months, this has resulted in impressive improvements. The Eelex 8000 is better than its predecessor in all respects. The hull is new, all installations are new and even the production of the boat is 'new'."

Over 200+ articles written about



"X Shore invests heavily and launches a new model. Is this the start of a new electric era in the boating industry?"

"Proves that Nimbus has no chance of winning the acceleration race"

"It was the search for just this sound of the waves that first inspired Bergström in his quest to build an electric speedboat. But perhaps the real appeal of the boat is that it can go up to 35 knots and accelerate rapidly – all while creating no emissions"



X Shore boats in leading tech and boating magazines

Want to know more?

Please visit xshore.com or contact us and schedule a meeting at our factory in Frihamnen in Stockholm

Thank you!

Jenny Keisu

Phone: +46 72 24 24 144

Email: jenny.keisu@xshore.com

